# GANESAN INNOVATION AND ENTERPRENEURSHIP CENTER (GIEC)

# A SECTION 8 - NOT FOR PROFIT COMPANY

### Vinayaka Mission's Research Foundation – Deemed to be University Address - Aarupadai Veedu Institute of Technology (AVIT) Campus Vinayaka Nagar, Rajiv Gandhi Salai(OMR), Paiynaoor – 603014, Chengelpattu(Dt), Tamil Nadu, India

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#### **Registration Form** 1. APPLICANT INFORMATION a. Applicant name : b. Address : c. Educational Qualification : d. Email : e. Contact no : f. Current employment/ Student Status : g. Registered organization name (If any) :

- h. CIN/LLP/registration No.
- i. Name of Directors/promoters
- j. Nature of Business

### 2. Information about the Product / Service/ Technology

a. Provide description of the concept for incubation:

b. Specify the innovation in your product/ Technology/ Services

c. Does your ideology require regulatory/ ethical approvals

d. Elucidate what is the end usages of your Product/ Service/ Technology

e. Who will be your prospective customers

f. Elucidate about the market research activity conducted for your product/Technology/Services

g. Who are your direct and sub direct competitors

h. What is your competitive advantage over others if any

i. What is your business model towards promotion of your products

j. Highlight the expertise that shall be utilized during incubation

k. Elucidate the raw materials/ Softwares/ other components if required

3. Financial plan of business

a. Furnish your budgetary details

b. What will be your breakeven Point (explain about sales Volume and time frame required)

c. What is your source of finance

d. What is investment requirement (provide detail of seed grant/ Govt & private grants received (if any)

e. Explain about the man power with remuneration during incubation period

### 4. Requirements in Incubation centre

a. Give details on Infrastructure requirements

b. Any special requirements

c. Financial support requirement

d. Mentorship requirement within/outside institution

Provide separate annexure if extra pages required.

Provide details of annexure:

## Declaration

I, \_\_\_\_\_\_ here by certify that the information furnished in the application form is true and best to my knowledge.

Date :

Place :

Signature

Recommendations (if any)

Approval of evaluation

Date :

Place :

Signature